



# VISIBILITY OFFER

AgeingFit | BioFIT | MedFIT | NutrEvent





Eurasanté is a development agency dedicated to tech transfer and business development in healthcare, life sciences, MedTech and nutrition sectors. For over than 20 years, Eurasanté has been working to promote the growth of the health sector. Our experienced project managers assist researchers, start-ups and companies to develop their innovations and projects, boost their business and networks. Eurasanté organises 4 international healthcare-related B-to-B events which aim to increase and improve interactions between academia and industry, and encourage additional innovative sector collaborations:

**AgeingFit (Healthy Ageing)**

**BioFIT (Life Sciences)**

**MedFIT (MedTech, Diagnostic, Digital Health)**

**NutrEvent (Food, Human and Animal Nutrition)**

# AgeingFit | BioFIT | MedFIT | NutrEvent

## International Events with 4 main activities:



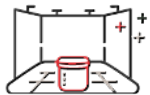
**One-on-one meetings** to build and develop innovations and business collaborations



**Conferences** to gain insight and discover the latest industry trends



**Pitch sessions** to identify and promote innovative products and technologies



**Exhibition** to highlight your company with other innovators



# EVENTS VISIBILITY

AgeingFit | BioFIT | MedFIT | NutrEvent



The European event fostering  
innovation for well-being in older age

8<sup>th</sup> edition | March 5<sup>th</sup> & 6<sup>th</sup>, 2024 | Lille

Our key media partners: Groupe Top Média,  
Hospital & Healthcare Management,  
DirecteurEhpad.com, La Gazette Nord-pas-de-  
Calais



Twitter

1000 followers



LinkedIn

900 followers

15,000+ post impressions



Website

[UK] 30,000 views /year

[FR] 25,000 views /year



Newsletters/Mailing

12,000 contacts



Preliminary programme

200 Ex.

Final programme

600 Ex.



The leading European partnering event for early-stage innovation deals and investment rounds in the field of Life Sciences

12<sup>th</sup> edition | December 12<sup>th</sup> & 13<sup>th</sup>, 2023 | Marseille  
December 15<sup>th</sup>, 2023 | Online meetings

13<sup>th</sup> edition | 2024 | Lille

14<sup>th</sup> edition | 2025 | Strasbourg

Our key media partners: Biotech Finances, BiotechGate, BioVox, European Biotechnology, Labiotech, La Gazette du Laboratoire, Mednous...



Twitter

1,770 followers



LinkedIn

1,330 followers

28,000+ post impressions



Website

130,000 Views / Year



Newsletters/Mailing

25,000 contacts



Preliminary programme

500 Ex.

Final programme

1,000 Ex.



The European partnering event for innovation partnerships and investment rounds in the MedTech, Diagnostic and Digital Health sectors

7<sup>th</sup> edition | October 10<sup>th</sup> & 11<sup>th</sup>, 2023 | Strasbourg  
October 17<sup>th</sup>, 2023 | Online meetings

8<sup>th</sup> edition | 2024 | Lille

9<sup>th</sup> edition | 2025 | Grenoble

Our key media partners: Biotech Finances, DeviceMed, Infomedix, Journal of Medical Device Regulation, La Gazette du Diagnostic, MedNous...



Twitter

770 followers



LinkedIn

1,170 followers

38,000+ post impressions



Website

65,000 views / year



Newsletters/Mailing

13,000 contacts



Preliminary programme

400 Ex.

Final programme

700 Ex.



The European meeting place for  
innovation in Food, Feed, Nutrition  
and Health

9<sup>th</sup> edition | October 17<sup>th</sup> & 18<sup>th</sup>, 2023 | Rennes

10<sup>th</sup> edition | 2024 | Lille

11<sup>th</sup> edition | 2025 | Nantes

Our key media partners: DrinkWorld, La Gazette  
du Laboratoire, Nutrikeyo, PetFoodpro, Vitafoods  
Insights, Wellness Foods & Supplements...



Twitter

1,130 followers



LinkedIn

980 followers

24,000+ post impressions



Website

55 000 views / year



Newsletters/Mailing

10,000 contacts



Preliminary programme

300 Ex.

Final programme

600 Ex.





# WHAT COULD BE INCLUDED IN THE MEDIA PARTNERSHIP?

AgeingFit | BioFIT | MedFIT | NutrEvent

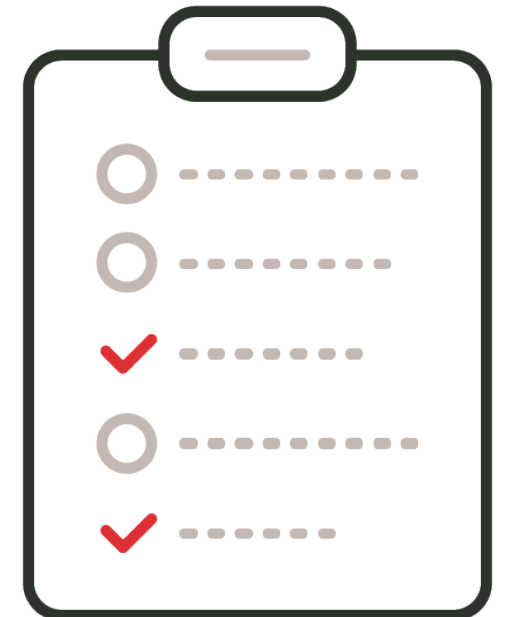
# Media partnership possibilities:

## FROM EURASANTÉ:

- Your logo as a media partner on our communication tools
- Communication on social media: LinkedIn and/or Twitter
- A dedicated news on the website of the event, relayed on social media
- Discounts on the visitor pass for your subscribers
- An access to the event (press pass)
- Your magazine displayed in the press area during the event
- ...

## FROM THE MEDIA:

- Our event on your agenda
- Banner/Ad on your website/in your magazine
- Communication on social media
- An article about the event on your media
- Dedicated emailing to promote the event
- Attend the event (interviews are possible)
- ...



Would you like to support  
more than one event  
and/or during more than one edition?

No problem.

We can adapt the partnership.

# CONTACT | SOPHIE DELCROIX

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