

AgeingFit confirms its position of European meeting of the Silver Health for its 2nd edition

12th February 2018, Nice – *The second edition of AgeingFit, the European event promoting partnerships between players of Silver Economy and Health Innovation, took place on the 6th and 7th February. It was a key moment in the development and structuring of the sector at a European level.*



From left to right, up and down: E. Vervaecke, Eurasanté, E. Royere, Eurobiomed and S. Podevyn, FRANCE SILVER ÉCO – The IGAM congress – Welcome to AgeingFit – The exhibition – Triple W, winner of the Innovation Pitches with the technology D Free – CCI Côte Azur, AgeingFit sponsor – Cyril Sablayrolles and his Protibis cakes, AgeingFit sponsor.

To respond to the recent challenge related to demographic aging, the Eurasanté agency, the association France SILVER ÉCO, the Eurobiomed competitiveness cluster and the NHL cluster are co-organizing **AgeingFit, the meeting place for international players in Silver Economy and Health Innovation.**

After a first edition in Lille in 2017, the second was held on 6th and 7th February 2018 in Nice, at the heart of a rich and innovative ecosystem for the development of this sector.

AgeingFit 2018 gathered nearly 500 attendees from more than 20 countries, from industrial care structures to insurance, mutuals, investors and researchers.

During two days, participants had access to conferences on the sector's trends and issues, met potential partners and discovered projects at the origin of technologies, services and innovations of tomorrow...

*"Some **great opportunities** from our AgeingFit meetings are emerging!"* Ingrid Adriaensen, Licalab, BE.



*"AgeingFit conferences were truly **rich and interesting**", Peter Vernai, Technopolis Group, UK.*

*"I was happy, during AgeingFit, to meet with partners whom I only exchanged by email. These physical meetings bring a boost to our **common projects**", Laure Lehaut, Caen Normandie Développement, FR.*

The Innovation Pitches have rewarded the most promising project among the 11 selected, namely the solution **DFree, from the Japanese company Triple W**. DFree is a wearable device which can predict somebody needs to go to the bathroom through ultrasound sensors analyzing the change of the bladder size.

"We wish that our DFree product become a habit for older people around the world by 2020. AgeingFit, and the price we have received, already seem to be a great help in this internationalization. In the same way, we would like to find other partners or supports to carry out this challenge together and improve our future life." Marie, Triple W.

In addition to these activities, a congress dedicated to news in gerontology and geriatrics, organized by the Institut de Gérontologie des Alpes Maritimes and its partners was held during AgeingFit. It aimed to **boost the links between academic research, operational research and industry to innovate** in the service of caregivers and their patients.

By boosting innovation and business partnerships, the event aims to give **players the means to develop and distribute products and services that will serve the autonomy of the elderly of tomorrow, in France and around the world.**

AgeingFit 2018's key numbers

- 500 attendees, including 260 on the partnering platform
- 450 business meetings held
- +20 countries represented
- 11 conferences
- 60 international speakers
- 40 exhibitors
- 11 projects presented during the Innovation Pitches
- 350 000 Twitter impressions with #AgeingFit

The next edition of AgeingFit is already announced: it will be held on 29th and 30th January 2019, in Lille.

Any question?

Nadège Joly | Event communication officer

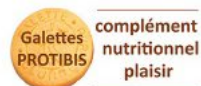
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