

Report on the 4th edition of AgeingFit in Nice | January 28th & 29th, 2020

With a successful fourth edition in Nice, AgeingFit confirms its position of the European event fostering innovation in the healthy ageing sector

The fourth edition of AgeingFit gathered 500 attendees (healthy ageing companies, retirement and care homes, hospitals healthcare system payers, research institutes, associations, clusters and investors) from 25 countries in Nice at the "Palais des Congrès Nice Acropolis" on January 28th and 29th. 50 exhibitors and 75 international speakers were present at the event. i-PROGNOSIS, a personalized Game Suite for Parkinson's Disease targeting intelligent early detection and intervention, is the winner of the Innovation Pitches.

Key numbers of the 4th edition:

- 500+ delegates
- 25+ countries represented
- 700+ meetings generated
- 16 conferences
- 4 hosted events
- 75 international speakers
- 50 exhibitors
- 15 projects represented during the Pitch Sessions
- 250,000+ impressions on Twitter with #AgeingFit

Respond to the recent challenges related to demographic aging

Since 2017, Eurasanté, FRANCE SILVER ÉCO, Eurobiomed and Clubster NHL organised AgeingFit, the European event to boost innovation partnerships and promote today's innovative products and services for the senior care market, to better answer the needs of elderly people.

AgeingFit 2020 gathered 500 attendees all involved in the innovation cycle from research to market, along with the key players in regulation and evaluation with the objectives to identify tomorrow's market needs.

This fourth edition took place in Nice, at the heart of a rich and innovative ecosystem for the development of this sector. The South Region and the Nice Côte d'Azur Metropolis are attractive for the Silver Economy and Health. They boost strong expertise in technologies (software, IoT...), structuring projects, pilot care institutes. The senior population comes to Provence in search of products and services related to healthy ageing (leisure, housing...) and the area is also a great tourist attraction. Over recent years, regional initiatives have been launched in order to identify and gather the various players with the aim of anticipating the expected growth of this new economy. Today the

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South Region is a key player in the Silver Economy, with a rich, diverse and innovative ecosystem that contributes to the development and expansion of a sector, benefiting from a significant senior population and mild, sunny climate.

During these two days, key players of the sector were gathered to present the latest innovations dedicated to improving the everyday lives of ageing people and participants had access to a conference programme designed to address the main issues of the healthy ageing sector and the senior care market.

i-PROGNOSIS elected the most innovative project in Europe



Among the applications, the 15 selected pitches were divided into 4 categories such as prevention, social & managerial innovation, digital solutions and assistive devices.



The winner is i-PROGNOSIS, a consortium which includes 11 partners from 6 countries, all members of the European Union, namely, Greece, Belgium, Germany, Portugal, Sweden and United Kingdom. i-PROGNOSIS is a personalized Game Suite for Parkinson's Disease targeting intelligent early detection and intervention.

The cardinal objective of i-PROGNOSIS is the development of an ICT-based behavioral analysis approach for capturing, as early as possible, the PD symptoms appearance, and the application of ICT-based interventions countering identified risks. To achieve this, awareness initiatives are employed, resulting in i-PROGNOSIS community, targeting > 2200 older individuals, in order to unobtrusively sense large scale behavioral data from its members, acquired from their natural use of mobile devices (smartphone/smartwatch).

By involving an expert network of excellence from all relevant stakeholders, i-PROGNOSIS supports all links of the complex value chain entailed from "concept to market reality" in active and healthy ageing solutions, showing a clear dynamic to meet the specific needs in the global race for innovation in active ageing.

www.i-prognosis.eu

"Participating in the Innovation Pitches at AgeingFit 2020, gave me the opportunity to share the main innovative solutions of the i-PROGNOSIS ecosystem based on early Parkinson's Disease symptoms detection and early intervention in older adult's everyday life, and at the same time, allowed me to get in touch with potential business, research and financial partners from healthy ageing sector across Europe and beyond. Being the first European business event dedicated to innovation in Silver Economy and Health, the i-PROGNOSIS Consortium is truly honored to win the AgeingFit Award as the most innovative project, and especially because was given by a world-renowned prestigious multidisciplinary panel of experts!"

Sofia Balula Dias, PhD

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An increased number of start-ups in the sector

The 4th edition of AgeingFit confirmed a trend: an increase in the number of start-ups wanting to invest in this sector. This year, many technological innovations were presented, in particular to act on issues related to:

- **The fight against social isolation by creating a bond between individuals** with **Famileo**: Famileo is the link between the residents, their family and your team. The platform allows residences to communicate with families about the everyday life in the residence and to edit a newsletter in 15'. The family app transforms digital messages into a newspaper to help strengthening the bond between your residents & their loved ones.
- **The stimulation of cognitive functions**, with the **i-PROGNOSIS** consortium (more information above).
- **The continuous monitoring of the patient**, with the **Medclinik** project: MedClinik creates mobile and digital solutions to connect patients to their health, treatment, healthcare providers and journey.

New technological solutions (applications, medical devices) for better health prevention through sport and rehabilitation, and for home care, are emerging:

- **Kiplin** uses the levers of gamification and collective strength to deliver engaging PA connected programs.
- **DigiRehab** reduces the need for home care physical exercise increases elderly's ability to master everyday life and can reduce the need for home care.
- **STENDO®** is a pulsatile cardio-synchronized device that combines two approaches based on localized tissue mobilization and overall circulatory stimulation.
- **Movendo technology**: The company designs and produces innovative and intuitive robotic technology for clinical treatment and evaluation in Orthopedics, Neurology, Geriatrics, Sports and Pediatrics.
- **Ted Orthopedics** creates the next generation rehabilitation: a knee rehab assistant that allows patients to perform rehab exercises at home while being supervised by their medical team.
- **Spinova** is a managerial innovation with a constructivist approach to project management supported by cognitive control.
- **Ezygain** has developed ema®, a connected device for rehabilitation of walking abilities adapted to fragile patients (elderly, people with neurodegenerative diseases...).

Support services for keeping elderly people at home are expanding:

- **Unaide** develops a global solution combining human help and technology for homecare support to people weakened by age or disability.
- **Les Ailes Des Anges** offers a service at home to replace family caregivers at night.

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By boosting innovation and business partnerships, the event aims to give players the means to develop and distribute products and services that will serve the autonomy of the elderly of tomorrow, in France and around the world.

[SAVE THE DATE]

- See you in Lille for the next edition of AgeingFit -

AgeingFit will hold its 5th edition on January 26th & 27th, 2021 at Lille Grand Palais

For more information, please visit www.ageingfit-event.fr

 [@AgeingFit](https://twitter.com/AgeingFit)

 [@AgeingFit Event](https://www.linkedin.com/company/ageingfit-event)

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ABOUT THE ORGANISERS



www.lille.eurasante.com |  @Eurasante

Eurasanté is a technology transfer tool, an incubator, an accelerator and a cluster manager in the Health field in Northern France. Eurasanté assists French and foreign companies, entrepreneurs, scientists and clinicians with their innovation and development projects. The region includes over 1,000 healthcare companies with 30,800 employees in this sector. Eurasanté also organises four international healthcare-related partnering events that aim to increase and improve interaction between academia and industry: AgeingFit (Healthy Ageing), BioFIT (Life Sciences), MedFIT (MedTech, Diagnostic, Digital Health) and NutrEvent (Food, Feed, Nutrition, Health).



www.france-silvereco.fr |  @Francesilvereco

FRANCE SILVER ÉCO was set up in 2009, as an initiative of the Ministry of the Economy with the support of the Ministry of Health. The association brings together all stakeholders in the healthy ageing sector, both private and public. Its missions: to promote and lead the Silver economy sector, to develop collaboration between public and private actors in the Silver Economy community at both national and international levels, to engage in lobbying, to help the French territories in organising their own strategy regarding the Silver economy and to develop an Observatory of the sector.



www.eurobiomed.com |  @PoleEurobiomed

Founded in 2009, Eurobiomed tops European rankings in all stages of innovation: Education, basic, translational and clinical research, technological innovation centres, start-ups and industrial success stories. Together, the 280 Eurobiomed members are a driving force in regional development and offers solutions for businesses and research organisations in the health sector to help them innovate, finance, develop and achieve their strategic and business objectives.



www.clubster-nsl.com |  @ClubsterNSL

Clubster NHL is the only competitiveness cluster where the challenges of ageing and longevity are at the heart of its strategy. It federates a network of 350 members committed to innovation in health and nutrition.

About the institutional partners

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www.maregionsud.fr |  [@MaRegionSud](https://twitter.com/MaRegionSud)

Priority to Silver economy! The South Region is the 2nd scientific research center on active ageing in France, Region has one of the heaviest French senior medical residence network, a large variety of research platforms and a strong dynamic in industrial and services firms in all dimension of senior activities. We aim to become the first Silver region in Europe.



www.cotedazurfrance.fr



www.business.nicecotedazur.org |  [@MaRegionSud](https://twitter.com/MaRegionSud)

The Nice Côte d'Azur metropolis is now on the verge of winning the challenge it has embarked on since 2008: remaining a major destination for international tourism while becoming a model of innovation and an area of economic excellence, always looking to the future. In the field of e-health and silver economy, the City of Nice and Nice Metropolis have developed "27 Delvalle", a living lab dedicated to address the challenges of ageing well at home.



www.carsat-sudest.fr |  [@Carsat_sudest](https://twitter.com/Carsat_sudest)

The remit of Carsat Sud-Est, which is laid down by law, contributes to the social protection of the population of the PACA and Corsica regions. 4 major objectives: Manage your career, Calculate your retirement and pay your benefits, Occupational hazard insurance & Accompanying policyholders weakened by a health problem or loss of autonomy.

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www.aesio.fr |  [@GroupeAesio](https://twitter.com/GroupeAesio)

The AÉSIO group, leader in the health insurance solutions, is established in 2016 across the union of Adréa, Apréva and Eovi Mcd. Thanks to the mobilization of teams and the complementarity of networks, Aésio currently protects 3 million people, including 40,000 companies. The Group has one ambition which supporting its members at every stage of their life, by offering them comprehensive insurance and service solutions that meet their needs today while anticipating those to come. These solutions are designed with all the partners on a cooperative basis, as close as possible to the people needs, to allow them to live in better health and, beyond that, to live better. The creation of the mutual benefit insurance company, Aésio also provides greater financial solidity, giving mutual health insurers the margins for their development and transformation. This structure must also result in renewed capacities with the aim of meeting in particular the challenges of access for all to quality care, aging and the chronicisation of diseases.

COMARCH Healthcare

www.comarch.fr |  [@Comarch_Health](https://twitter.com/Comarch_Health)

Founded in 1993 in Kraków, established in France since 2006, Comarch is an editor, integrator, and host of IT solutions, and has 6,500 employees worldwide. Comarch Healthcare offers telemedicine solutions: remote monitoring, teleconsultation, EHR, HIS and also hosting (HDS). 280 European medical entities use these solutions and in Poland, a private hospital with 100 doctors is integrated with Comarch campus to develop tomorrow's healthcare solutions.



Fonterra is a global dairy nutrition company owned by 10,000 farmers. We're a world leading dairy exporter – shaping the industry in quality and innovation. We share the goodness of dairy nutrition with the world through our brands, farming and processing operations across four continents.

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