

PROGRAMME



# AgeingFit

Accelerating innovation for the senior care market

**The European event  
fostering innovation in  
the Healthy Ageing sector**



**JANUARY  
28 & 29  
2020**

**📍 Nice, France**

4<sup>th</sup> edition

 @AgeingFit |  AgeingFit Event  
[www.ageingfit-event.com](http://www.ageingfit-event.com)

# AGEINGFIT AT A GLANCE

AgeingFit is the first European partnering event dedicated to innovation partnerships in the healthy ageing sector, gathering all actors in the innovation cycle from research to market, along with the key players in regulation and evaluation with the objectives to identify tomorrow's market needs and to promote today's innovative products and services for the senior care market.

**600** PARTICIPANTS

**20+** COUNTRIES REPRESENTED

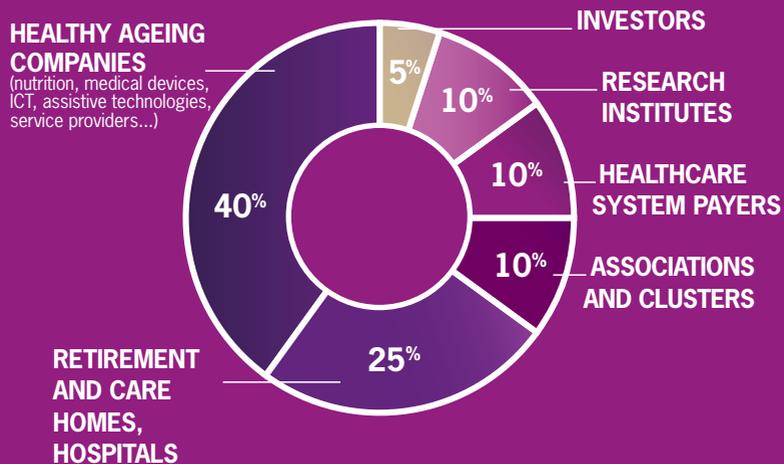
**70** HIGH-LEVEL SPEAKERS

**50** EXHIBITORS

**20** INNOVATION PITCHES

**1,500+** ONE-TO-ONE MEETINGS

## WHO WILL YOU MEET?



# STEERING COMMITTEE

## INDUSTRY



**Filippo Cavallo**  
Assistant Professor  
The Bio Robotics Institute  
CEO  
CoRobotics



**Jean-François Delage**  
VP Innovation & Research  
McCain



**Laurent Levasseur**  
CEO  
Bluelinea



**Lise Pape**  
CEO  
Walk with Path



**Antonio Remartinez**  
Strategic Consultant  
Health and Social  
Sectors



**Jesús Valero Congil**  
Health Unit Director  
Tecnalia



**Joris Wiersinga**  
Founder & CEO  
SilverFit

## ACADEMIA



**Eric Boulanger**  
Professor in Ageing  
Biology and Geriatrics  
University of Lille



**François Puisieux**  
Deputy Head of the  
Gerontology Unit  
Lille University Hospital



**Astrid Stuckelberger**  
President  
Geneva International  
Network on Ageing



**Ingrid Rayez**  
Director, Venture  
LBO France



**Christine Asbury**  
Chief Executive  
WCS Care Group



**Karina Marcus**  
Science Officer  
COST Association



**Anne-Sophie Parent**  
Director  
Age Platform Europe



**Sébastien Podevyn**  
General Manager  
France Silver Éco



**Emilie Royere**  
General Manager  
Eurobiomed



**Jan Sikkema**  
Business Development Director  
Healthy Ageing Campus



**Etienne Vervaecke**  
General Manager  
Eurasanté & Clubster-NHL

## INVESTOR

# THEY TRUST US

## INDUSTRIES AND SERVICE PROVIDERS

Bluelinea | Delabie | FrieslandCampina Ingredients | HMS VILGO | KPMG | McCain | Orange Healthcare | Philips Research Europe | Stanley Healthcare | Schneider Electric...

## HEALTHCARE SYSTEM PAYERS

AG2R LA MONDIALE | Apréva | IRCEM | M comme Mutuelle | MACIF | MNH | RGAX Europe | Swiss Re...

## RETIREMENT AND CARE HOMES, HOSPITALS

Lille University Hospital | Groupe SOS Seniors | Korian | Santély | TanteLouise | WCS Care...

## ASSOCIATIONS AND CLUSTERS

AGE Platform Europe | BioIndustry Park | Health Valley Netherlands | Silver Alliance | Silver Valley | Soignons Humain...

## INVESTORS

Bpifrance | Capricorn Venture Partners | Fondation Crédit Mutuel | Imec.xpand | LBO France | Mediterranean Towers Ventures | Turenne Capital...

## PUBLIC ORGANISATIONS

Airedale NHS Foundation Trust | Innovate UK | The European Commission | Scottish Development International...

# SPONSORS & PARTNERS

## SPONSORS

### PLATINUM SPONSOR



### BRONZE SPONSOR



### CONTRIBUTING SPONSOR



## SUPPORTERS



## MEDIA PARTNERS



# ONE-TO-ONE MEETINGS

The partnering platform is the most efficient way to **identify and connect with potential business, research and financial partners.**



## HOW TO ORGANISE YOUR MEETINGS?

An online partnering platform enables AgeingFit participants to meet each other during **20-minute pre-qualified one-to-one meetings** planned prior to the event.



# INNOVATION PITCHES

AgeingFit promotes innovations dedicated to **improving the everyday lives of ageing people** and **preventing age-related disorders.**



## 3 STEPS TO PARTICIPATE



## FOR THE SELECTED CANDIDATES

- **A short presentation** of their project in front of potential partners and investors
- **A dedicated meeting space** in the heart of the AgeingFit exhibition
- **Speed mentoring** from experts to boost the development of their project

## THEY HAVE PITCHED AT AGEINGFIT

Activ84Health | AgeingLab Foundation | Aïna Lab | ALEP Prévention | Amedsu | Anaxi Technology | Aroma Therapeutics | AxoSuit | Azelies | BeLab | Camanio | Co-assist | Codesna | Comm'un | Connect'Age | Cottos Médical | Digni-T | E-vone | Ezygain | Facilotab | Gait up | Gripoballs | ID1 | Kaspard | Kerostin | Kwido | Lergon'home | Metanoïa | MintT | Morphée+ | Nutrisens | Pharmagest | Tarkett | TMA | Triple W | Unaide | Winnov...

\*Free for all AgeingFit registrants

# MEET THE CARE HOMES

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**The European event  
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the Healthy Ageing sector**

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## COME AND MEET THE RETIREMENT AND CARE HOMES DURING AGEINGFIT 2020

For the first time at AgeingFit, a dedicated meeting area will be set up in the heart of the exhibition area, in order to promote networking opportunities with retirement and care homes during several dedicated times.

Matchmakers from the AgeingFit team will be present in this meeting area to facilitate contacts and discussions.

# AGENDA

## DAY ONE | Tuesday, January 28<sup>th</sup>

	Conference Sessions	Side activities	Networking
8.30 am 9.00 am	 NAME BADGE PICKUP & WELCOME COFFEE		
9.00 am 10.15 am	<p>Inside look at wearables and data: Which potential to tackle the loss of physical, cognitive or psychosocial autonomy of an ageing population?</p>	<p>To what extent are local authorities across Europe the key scale to enable the independent living of older adults at home?</p>	 One-to-one meetings
10.15 am 11.00 am	 NETWORKING BREAK		
11.00 am 12.30 pm	<p><b>PLENARY SESSION</b> How can healthcare innovations be faster scaled across Europe in the Silver Economy?</p>		
12.30 pm 2.00 pm	 LUNCH		
2.00 pm 3.00 pm	<p>How to better mobilise public and private investment for healthy ageing innovation at European scale?</p>	<p>How are care homes evolving and innovating to provide long-term care at home?</p>	 One-to-one meetings
3.00 pm 4.00 pm	<p>How are the growth and consolidation of long-term care providers in Europe leveraging the construction of an international senior care market?</p>	<p>Cognitive decline: Which strategies to enhance the adoption of a healthy ageing diet as a preventive strategy?</p>	
4.00 pm 4.30 pm	 NETWORKING BREAK		<p>Meet the care homes</p>
4.30 pm 6.00 pm	<p>How is digital health transforming the relationships between patients and residents, health professionals and family caregivers?</p>	 Innovation Pitches	 One-to-one meetings
6.30 pm	 VINTAGE PARTY		

# AGENDA

## DAY TWO | Wednesday, January 29<sup>th</sup>

	Conference Sessions	Side activities	Networking
8.30 am 9.00 am	 WELCOME COFFEE		
9.00 am 10.00 am	<p>Building new smart homes or focusing on retrofit: How to design and deliver housing older people want and need?</p>	<p>How to develop a precision-based approach to nutrition and nutrient intakes considering the diversity of the older adults' population?</p>	 Innovation Pitches
10.00 am 10.45 am	 NETWORKING BREAK		
10.45 am 11.45 am	<p>From bench to bedside: How to go from a European funded research project to the market in the senior care sector?</p>	<p>Which innovations to prevent and manage care workers occupational risks?</p>	 One-to-one meetings
11.45 am 12.45 pm	<p>Technology and collaborative working between hospitals and care homes: Which opportunities to enable enhanced clinical interventions for care home residents?</p>	<p>Which innovative food services and distribution channels to cater for older adults' nutritional needs at home?</p>	
12.45 pm 2.00 pm	 LUNCH		
2.00 pm 3.00 pm	<p>Digitally-enabled prevention: How are we moving to proactive care models and delaying the onset of older adults' frailty?</p>		 Innovation Pitches
3.00 pm 3.30 pm			
3.30 pm 4.00 pm	 NETWORKING BREAK		 Award Ceremony
4.00 pm 4.30 pm	<p>Looking ahead to senior care market access strategy and regulatory constraints: How to ensure their early integration in the R&amp;D projects' development?</p>		
4.30 pm 5.00 pm			

-  Track 1: The European senior care market challenges
-  Track 2: Connected healthy ageing
-  Track 3: Innovative prevention through nutrition for healthy ageing
-  Track 4: Innovation in long-term care institutions
-  Track 5: Innovation for ageing well at home

# SPEAKERS

Over 70 international speakers will share their vision and experience. Among them:

**Gabriel Aguiar Noury**  
Human-Robot  
Interaction Researcher  
University of Plymouth

**Kathleen Aller**  
Director of Strategy,  
Healthcare  
Intersystems

**Albert Alonso**  
Chairman  
International Foundation  
for Integrated Care

**Charles Bark**  
Founder & CEO  
HiNounou

**Inaki Bartolomé**  
CEO  
Ideable Solutions

**Christian Böhler**  
Researcher  
The European Centre  
for Social Welfare Policy  
and Research

**Jean-Claude Brdenk**  
Deputy CEO & COO  
Orpea Group

**Ilona Buchem**  
Professor for Media  
and Communication  
Beuth University Berlin

**Thierry Chevalier**  
CEO & Founder  
Technosens

**Bernard Corfe**  
Senior Lecturer  
in Oncology,  
University of Sheffield

**Andrew Cowen**  
Founder and CEO  
The Future Care

**Penny Dash**  
Senior Partner  
McKinsey & Co

**Renaud David**  
Psychiatrist  
Nice University  
Hospital Memory Center

**Zdenek Gutter**  
European Projects  
University Hospital  
Olomouc

**Sue Hawkins**  
Malnutrition  
Programme Manager  
Dorset County Council

**Stéfane Hédont-Hartmann**  
Quality and Care Manager,  
Medical and Quality Dept Group  
Korian

**Donna Henderson**  
Head of  
International Engagement  
NHS National  
Services Scotland

**Diana Hodgins**  
Technical Director  
Gaitsmart

**Manfred Huber**  
Coordinator, Healthy Ageing,  
Disability and Long-term Care  
World Health Organisation

**Nina Hynninen**  
Vice-President  
The Finnish Nurses  
Association

**Matias Ignacio de la Calle**  
Research Development  
Manager  
University of Bologna

**Pentti Itkonen**  
Former CEO  
The South Karelia Social  
and Health Care District

**Patrick Kamphuis**  
Global Senior Medical  
& Scientific Affairs Director  
Nutricia

**Andy Kinnear**  
Director of  
Digital Transformation  
NHS South, Central and West

**Xavier Loosveldt**  
Associate Director  
Ekkio Capital

**Hervé Meunier**  
Managing Director  
Filien ADMR

**Anne Marie Minihane**  
Professor in  
Nutrigenetics  
University of East Anglia

**Peter Nicholson**  
Co-founder  
Easy Care Academy

**Brian O'Connor**  
Chair  
European Connected  
Health Alliance

**Anders Olason**  
Honorary President  
European Patients' Forum

**Jordi Piera Jimenez**  
Chief Information  
and R&D Officer  
Badalona Serveis  
Assistencials

**Tapani Piha**  
Special Adviser Healthcare  
Fipra International

**Ole Andreas Underland**  
CEO  
Incita Holding

# CONFERENCE PROGRAMME

Defined by an international Steering Committee representing the diversity of the Silver Economy, the AgeingFit conference programme is designed to address the main issues of the healthy ageing and senior care sectors. The roundtable discussions will foster exchanges between the market's stakeholders: from start-ups to larger companies, long-term care providers and hospitals, healthcare system payers and regulatory authorities, research institutes, associations as well as investors.

The 2020 programme is organised around 5 tracks addressing the innovation challenges of the fast-paced longevity economy and markets.

- TRACK 1** The European senior care market challenges
- TRACK 2** Connected healthy ageing
- TRACK 3** Innovative prevention through nutrition for healthy ageing
- TRACK 4** Innovation in long-term care institutions
- TRACK 5** Innovation for ageing well at home



January 28<sup>th</sup> | 11:00 am - 12:30 pm

### How can healthcare innovations be faster scaled across Europe in the Silver Economy?

Adapting to the demanding healthcare systems and needs of the ageing population in Europe involves the development of innovative solutions and large-scale implementation of the most successful practices. The market yet remains fragmented as the pathway to growth and internationalisation may be hindered by financing requirements, regulatory constraints and market barriers. How to accelerate the delivery of technological and social innovations for healthy ageing across Europe? Which assessment and standardisation tools support the scaling-up? How to encourage industry players collaboration and facilitation of appropriate partnerships?

The plenary session aims to explore the key barriers and success factors for scaling-up innovative healthcare solutions. The panel of experts will provide comprehensive strategies to better advance innovation for active and healthy ageing at European level.

January 28<sup>th</sup> | 2:00 pm - 3:00 pm

### How to better mobilise public and private investment for healthy ageing innovation at European scale?

The growing awareness on the needs and opportunities brought by an extended lifespan raises the challenge of financing the deployment and development of innovative solutions. While the main investment sources in innovation for healthy ageing depend on the public sector, how can governments stimulate private players to finance innovative projects? What investments are being made today in Europe and what types of investors are involved? Which funding instruments create new synergies between public and private investors and leverage the funds' destination and impact?

January 29<sup>th</sup> | 10:45 am - 11:45 am

### From bench to bedside: How to go from a European funded research project to the market in the senior care sector?

The EU has been working on establishing a strong framework for the definition and development of the Silver Economy in Europe. Several EU-funded initiatives have been launched to stimulate the market and support innovation projects. How to boost the implementation of these EU-funded projects? How to ensure they are integrated into commercially viable product, start-ups or services? Our panel of experts will discuss the do's & don'ts for innovative solutions to further progress from niche products, to overcome market uncertainties and to establish strong business models.

January 29<sup>th</sup> | 4:00 pm - 5:00 pm

### Looking ahead to senior care market access strategy and regulatory constraints: How to ensure their early integration in the R&D projects' development?

Alongside IP strategies, having a clear regulatory strategy is crucial to avoid failure to approval. Clearly defining the final product regulatory framework and target markets is not to be overlooked. Therefore, it is key to integrate these parameters from the development phase. What are the pitfalls to be anticipated at the early stage of R&D?



# TRACK 2

## Connected healthy ageing

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January 28<sup>th</sup> | 9:00 am - 10:15 am

### **Inside look at wearables and data: What potential to tackle the loss of physical, cognitive or psychosocial autonomy of an ageing population?**

An increasing diversity of wearables can be adapted for the older population and can be helpful in the early detection, monitoring and management of medical conditions. However, less is known about the effective use of wearables among elderly populations. This roundtable discussion aims to provide an overview of available technologies and solutions: What are their current use and actions? What are their current results and potential benefits both for patients and organisations? Which applications for the collected data?

January 28<sup>th</sup> | 4:30 pm - 6:00 pm

### **How is digital health transforming the relationships between patients and residents, health professionals and family caregivers?**

Relying on information technologies, digital health has the potential to deliver engaging, personalised, and improved care solutions, and can support an increasing number of caregivers. What are the consequences for the players involved? To what extent are digital solutions adding value to care delivery? How are caregivers and older adults adopting the technology? Is the generated data bringing new levels of accountability for caregivers and clinicians?

January 29<sup>th</sup> | 2:00 pm - 3:30 pm

### **Digitally-enabled prevention: How are we moving to proactive care models and delaying the onset of older adults' frailty?**

Frailty is mostly associated with an increased vulnerability of older adults such as a decrease in physical activity, low energy, unintentional weight loss and loss of grip strength. However, frailty is not an inevitable consequence of ageing and can be prevented and managed to foster a longer and healthier life. What role are digital solutions playing in the early identification and assessment of frailty core features? How can they enable preventive measures to be applied in time? What are the opportunities for improved and personalised geriatric interventions?

# TRACK 3

## Innovative prevention through nutrition for healthy ageing

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January 28<sup>th</sup> | 3:00 pm - 4:00 pm

### **Cognitive decline: Which strategies would enhance the adoption of a healthy ageing diet as a preventive strategy?**

A growing number of researches have shown that a lower intake of some nutrients and proteins is associated with higher risk of cognitive decline or dementia, stressing the importance of both healthy dietary patterns and the benefits of an adapted nutrition. How are we acting on this scientific information to promote healthy brain ageing? How to identify population groups which do not have adequate nutrition for cognitive decline prevention? Which specific products and nutrition programmes could support older adults at risk?

January 29<sup>th</sup> | 9:00 am - 10:00 am

### **How to develop a precision-based approach to nutrition and nutrient intakes considering the diversity of the older adults' population?**

Personalised nutrition relies on individual differences in response to various nutrients depending on the age, lifestyle activities, genotype and epigenome. This precision-based approach is expected to reduce disease risk, especially for people with long-term conditions, and could be a sustainable way to improve the quality of ageing life by giving fine-tuned dietary recommendations. How to integrate existing health conditions, personal monitoring and tailored coaching to leverage the outcomes of healthy nutrition patterns?

January 29<sup>th</sup> | 11:45 am - 12:45 pm

### **Which innovative food services and distribution channels to cater for older adults' nutritional needs at home?**

A majority of older adults at risk of malnutrition are living at home dealing with the challenges of accessing and preparing healthy and adapted food. There is therefore a need to provide the correct mix of services to allow older adults to maintain their independence and health from home delivered meal program infrastructure, delivery mechanisms. Is the current offer broad enough to meet the needs of older adults at home? What are the innovative services in Europe to learn from?

# TRACK 4

## Innovation in long-term care institutions

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January 28<sup>th</sup> | 2:00 pm - 3:00 pm

### **How are care homes evolving and innovating to provide long-term care at home?**

Older adults benefiting from home care is on an upward trend in Europe and likely to continue since the related costs are lower than residential care. Besides, innovative solutions and wider services are emerging, renewing the options for older Europeans preferring to be cared for in their own home. Hence, long-term care institutions have been rethinking their caring approach towards domiciliary care and development of home-based services. To what extent is this trend tackling the difficulties of building physical structures? Who are the older adults affected by this “at-home” offer and what is the scope of the associated services? What is the added value of care homes and which best practices should we draw upon?

January 28<sup>th</sup> | 3:00 pm - 4:00 pm

### **How are the growth and consolidation of long-term care providers in Europe leveraging the construction of an international senior care market?**

Regulatory restrictions, operating and technical constraints are driving the global consolidation in the care sector in favour of the most efficient and innovative players. Limited by their growth in the domestic market, major long-term care providers have started exporting their models and expertise. How are they internationalising their purchase of innovations? To what extent can working globally with providers contribute to the development and strengthening of a European silver economy market?

January 29<sup>th</sup> | 11:45 am - 12:45 pm

### **Technology and collaborative working between hospitals and care homes: Opportunities to enable enhanced clinical interventions for care home residents?**

Long-term care institutions rely on primary health care to access medical care and specialist services. Records of inappropriate and unplanned hospital admissions as well as the recognition of unmet health needs have highlighted the necessity to improve the exchange of information between care homes and hospitals. To what extent is data management facilitating cooperation and effective decision-making to deliver enhanced care to residents? This session aims to evaluate the different interoperable approaches and identify barriers and facilitators to integrated working.

# TRACK 5

## Innovation for ageing well at home

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January 28<sup>th</sup> | 9:00 am - 10:15 am

### **To what extent are local authorities across Europe the key to enable the independent living of older adults at home?**

Although most countries have developed a vision on home care at national level, many local authorities have considerable responsibility and discretion for designing home-care systems in their areas. This can allow them to adapt to their geographical and demographic specificities and enable easier integration between care providers. Through feedback and discussions from different countries, this session will review the best practices to care for older adults at home and how scalable are these initiatives.

January 29<sup>th</sup> | 9:00 am - 10:00 am

### **Building new smart homes or focusing on retrofit: How to design and deliver housing older people want and need?**

Though a majority of older adults want to remain at home, the homes themselves are often unsuitable and inadequate to continue living with safety and independence. While there is a growing awareness that new housing should meet and adapt lifetime home standards, most of the homes that will exist in 2050 have already been built. Therefore, improving and adapting existing homes should heavily be considered to enable ageing in place. Which innovations are required in both technology and delivery models to meet the needs of older adults at home and their carers? To what extent are the inhabitants included in identifying best practices and challenging planning and design?

January 29<sup>th</sup> | 10:45 am - 11:45 am

### **Which innovations prevent and manage care workers occupational risks?**

Health and social care professionals at home or in long-term care facilities are the cornerstone to providing quality care to older adults. Hence, managing the personal safety and health risks for care workers remains a substantial challenge as they may work in a decentralised environment or facing chronic overtime and physical strain. How to ensure that health and social care workers have the knowledge and tools to protect themselves and ease their work conditions? What are the good practices and innovations that could be transferred?

# HOSTED EVENTS

## CHALLENGE FOR A NICE LIFE

JANUARY 28<sup>th</sup>, 2020



**Challenge for a Nice Life, the health innovation contest led by the City of Nice and the European City of Health Innovation.**

The City of Nice has launched the Challenge for a Nice Life, a contest to promote innovative healthcare solutions, facilitating collaborations between solution providers (start-ups, associations, laboratories...) and sponsors (companies, foundations). The former will benefit from the sponsorship of the latter in the development of their project, by a financial and/or technological support for one year. This contest is structured around challenges, meeting the priorities of the territory in the healthcare sector.

As part of the AgeingFit event, Eurasanté and the City of Nice join forces to organise two new decisive stages of the Challenge for a Nice Life:

- The closing event of the first edition: during this event, solutions providers and their sponsor (currently co-developing their projects) will present the result of their collaboration and expose the prospects for development and deployment in the area.
- The launch of the second edition of the challenge: new challenges, their associated sponsors and the nature of their sponsorship will be revealed. The new sponsors will explain their expectations of future candidates and formalise their commitments in the presence of elected officials, representatives of the local ecosystem and healthcare innovation professionals. These new challenges are addressing the following four themes: environmental health, connected housing, caregivers, sport-Health and new technologies.\*

*\*The sponsors and their sponsorship are currently being defined.*

## IGAM CONGRESS

JANUARY 29<sup>th</sup>, 2020



**« What's new in geriatrics and gerontology? And future challenges...»**

The Institute of Gerontology of the Alpes Maritimes (IGAM) aims to facilitate discussions between players involved in gerontology and geriatrics in order to work on health, biological, social, psychological, ethical, legal and economic aspects. The actions it intends to develop are research, training, evaluation, education, information and teaching activities, as well as all the actions aimed at responding to the multifactorial and etiological aspects of ageing. As part of its missions, the IGAM organises during AgeingFit a congress held exclusively in French dedicated to the progress of medical care and the prevention of age-related disorders, as well as innovation dedicated to the older population.

## HOST YOUR EVENT DURING AGEINGFIT

This 2020 edition will be held in Nice, France. If you wish to organise an event during AgeingFit and benefit from the presence of a qualified ecosystem, feel free to get in touch with us.

Organising your event during AgeingFit would allow you to boost your visibility, to give a collaborative dimension to your initiative thanks to the one-to-one meetings, as well as to optimise the resources dedicated to the event while taking advantage of a cross communication.

CONTACT: Marine Pentier | [ageingfit@eurasante.com](mailto:ageingfit@eurasante.com) | +33 (0)3 59 39 01 88

# JOIN AGEINGFIT 2020

## REGISTRATION FEES (Fees per person | Excl. VAT)

	EARLY BIRD (Before Sept. 30 <sup>th</sup> , 2019 incl.)	REGULAR FEE (From Oct. 1 <sup>st</sup> , 2019 to Jan. 5 <sup>th</sup> , 2020)	LATE REGISTRATION (From Jan. 6 <sup>th</sup> , 2020)
Industries   Service providers Health system payers	€ 544	€ 680	€ 748
Investors	€ 544	€ 680	€ 748
Start-ups (≤ 5 years old) SMEs (≤ 5 employees)	€ 328	€ 410	€ 451
Non-profit organisations Research institutes	€ 236	€ 295	€ 325
Retirement or Care homes Hospitals   Healthcare professionals	€ 50	€ 75	€ 100
Distributors (single activity)	€ 30	€ 50	€ 70

## EXHIBITION FEES (Excl. VAT)

	EARLY BIRD (Before Sept. 30 <sup>th</sup> , 2019 incl.)	REGULAR FEE (From Oct. 1 <sup>st</sup> , 2019 to Jan. 5 <sup>th</sup> , 2020)
Start-up corner <b>4 m<sup>2</sup></b> (incl. 1 full pass*)	€ 1,350	€ 1,500
<b>6 m<sup>2</sup></b> fitted stand (incl. 1 full pass* + 1 visitor pass**)	€ 1,845	€ 2,050
<b>9 m<sup>2</sup></b> fitted stand (incl. 1 full pass* + 1 visitor pass**)	€ 2,790	€ 3,100
<b>12 m<sup>2</sup></b> fitted stand (incl. 1 full pass* + 2 visitor passes**)	€ 3,690	€ 4,100
<b>18 m<sup>2</sup></b> fitted stand (incl. 2 full passes* + 1 visitor pass**)	€ 5,535	€ 6,150

\*The FULL PASS gives access to all AgeingFit activities including the partnering platform to pre-organise one-to-one meetings.

\*\*The VISITOR PASS gives access to all AgeingFit activities except the partnering platform.

## SPONSORSHIP PACKAGES (Excl. VAT)

Sponsors get targeted visibility and exclusive benefits before, during and after the event.

Contact us for a tailored offer

<b>Platinum Sponsor</b> ★ €20,000	<b>Gold Sponsor</b> ★ €15,000	<b>Silver Sponsor</b> ★ €10,000	<b>Bronze Sponsor</b> ★ €6,000
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# SPONSORS & PARTNERS

## SPONSORS

### PLATINUM SPONSOR



### BRONZE SPONSOR



### CONTRIBUTING SPONSOR

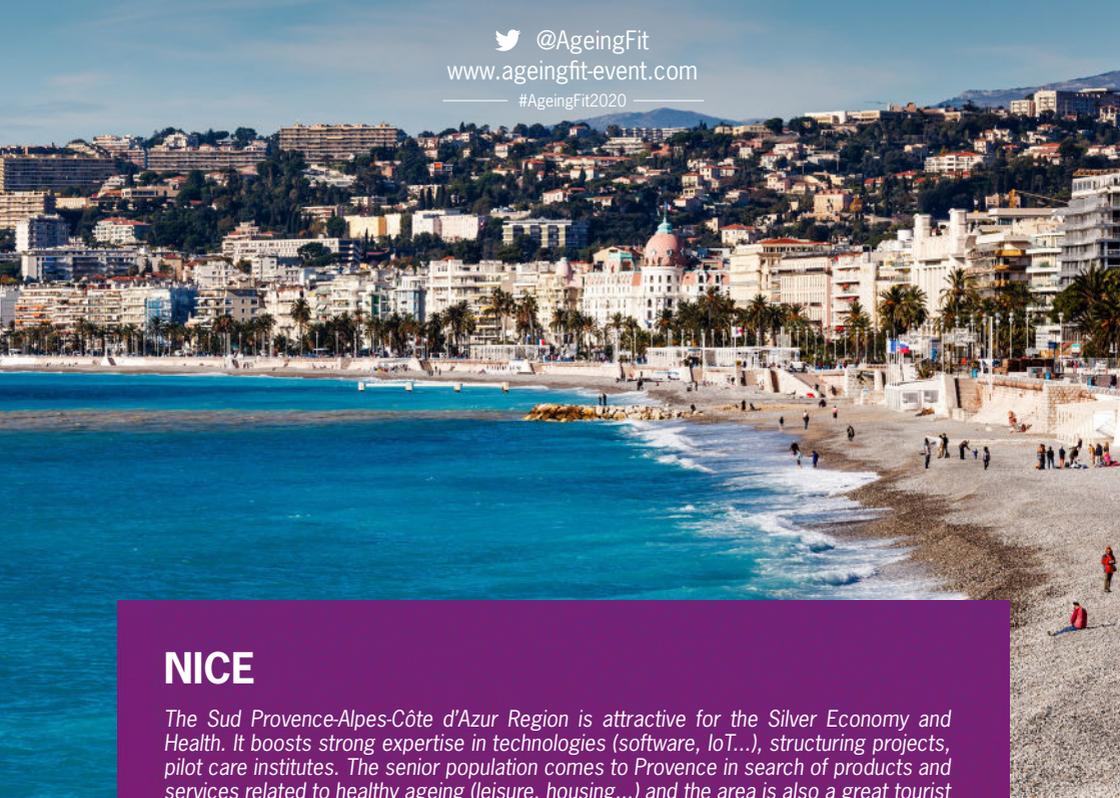


## SUPPORTERS



## MEDIA PARTNERS





## NICE

*The Sud Provence-Alpes-Côte d'Azur Region is attractive for the Silver Economy and Health. It boasts strong expertise in technologies (software, IoT...), structuring projects, pilot care institutes. The senior population comes to Provence in search of products and services related to healthy ageing (leisure, housing...) and the area is also a great tourist attraction. Over recent years, regional initiatives have been launched in order to identify and gather the various players with the aim of anticipating the expected growth of this new economy.*

*Today, the Sud Provence-Alpes-Côte d'Azur Region is a key player in the Silver Economy, with a rich, diverse and innovative ecosystem that contributes to the development and expansion of a sector, benefiting from a significant senior population and a mild, sunny climate.*

### Event Venue

Palais des Congrès Nice Acropolis  
1, Esplanade Kennedy  
06364 Nice Cedex 4, France

### General Enquiries

Marine Pentier  
mpentier@eurasante.com  
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### Conference Programme

Marion Loizurot  
mloizurot@eurasante.com  
+33 (0)3 59 39 01 84

#### Organisers:



#### Institutional Partners:

