**Application form – Innovation pitches**

**PRODUCT**

Application for the “Innovation Pitches” is free of charge and open to all innovative organisations (start-ups, SMEs, retirement homes…) which have an innovative project/service/technology to present.

Jury & Selection:

* Applications will be reviewed by a jury of experts according to the following criteria: Does it meet existing market needs? Does it meet regulatory requirements? Is there a market opportunity? Can you adapt your offer to tomorrow’s needs?
* All candidates will be informed whether or not they have been selected in due time.
* Selected candidates will be consequently presented during the pitch session, they will also benefit from advice and feedback from experts and the most innovative project will be given an award by the AgeingFit jury.

IMPORTANT:

Applications which fail to conform to the Eligibility and/or Terms & Conditions will not be processed.

* To apply, please note that you must [be registered to AgeingFit](https://www.ageingfit-event.com/about-ageingfit/registration-fees/).
* Only type-written, complete applications must be processed.
* Please follow the instructions regarding the word numbers.
* Applications must be completed in English.
* Applications must be received by email by November 30th, 2018.
* By applying, the applicant agrees that certain information may be published on the AgeingFit website and/or in the final programme.

**This application form must be returned by e-mail by**

**November 30th, 2018**

**Contact of the applicant:**

First name:

Family name:

Email address:

Phone number:

**Organisation introduction** (*to be displayed on the final programme if you are selected to pitch*)

*Name of the organisation*:

*Date of creation:*

*Short description of your product/technology:*

*3 Keywords:*

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**Product / Service / Technology**

*Describe your innovation and the problem(s) that your product/technology solves:*

**Team**

*Number of people in the team:*

*Strengths of the team:* max 200 words

**Partner(s) involved**

*Type of organisation(s):*

*Expertise:*

**Awards**

*Have you, your project or your organisation ever received a prize/award? If so, please provide us with more details:*

**Organisation progress**

*What actions have you already carried out?*

*What are the next steps in the development?*

**Market**

*Detail the market for your development:*

*Detail existing competitive products on the market:*

*Patent application/software (specify the priority application or deposit number and the filing date):*

*Stage of development of the project (marketing, launch, prototype, etc):*

*Competitive advantages:*

*Distribution channels:*

**Additional information**