



AgeingFit

Accelerating innovation for the senior market

29th & 30th
JANUARY
2019



LILLE
France

3rd
edition

**The European event to boost
business and innovation partnerships
in the senior care market**

www.ageingfit-event.com

Organised by:



With the support of:



AgeingFit at a glance

AgeingFit is the leading European business convention dedicated to **innovation in the healthy ageing sector**.

> WHO WILL YOU MEET?



40%

Industrials (nutrition, medical devices, ICT, assistive technologies), service providers



25%

Retirement and nursing homes, hospitals



10%

Associations and clusters



10%

Research institutes



5%

Health insurance providers



5%

Regulatory authorities



5%

Investors

> ONE EVENT - FOUR ACTIVITIES



ONE-TO-ONE MEETINGS

Maximise innovation, business opportunities and collaborations through pre-qualified meetings



CONFERENCES AND ROUNDTABLE DISCUSSIONS

Gain insight and discover the latest industry trends



INNOVATION PITCHES

Present your project and innovation to potential partners and investors



EXHIBITION

Boost your company's visibility among other innovators in the healthy ageing sector

One-to-one meetings

The business convention is the most efficient way to **identify and connect with potential business, research and financial partners.**



600

Participants



20+

Countries represented

 **48hrs** to meet your future project partners and accelerate your innovation

> HOW DOES IT WORK?

In order to make the best of your participation you will have access to a partnering platform opening one month prior to AgeingFit to:

- **Fill in your profile:** Promote your products and services and inform other participants of the type of collaborations you are interested in.
- **Freely manage your agenda and set up your availability:** Meetings will be automatically scheduled according to it.
- **Send meeting requests:** Search and benchmark companies or organisations of your interest.
- **Reply to incoming meeting requests:** You are free to accept or decline in order to meet the most relevant contacts.



LOG IN

to the partnering platform



REQUEST

meetings with organisations of your interest



MEET

your future partners

BEFORE THE EVENT

DURING THE EVENT

Conferences and roundtable discussions

Tailored to fit our wide-ranging audience, the conference programme features topics related to **innovation in long-term care organisations and aid for home care of elderly people, with a focus on collaboration, financing, regulation and market access.**

AgeingFit conference programme is designed around three tracks:

TRACK 1 > **FROM NEED TO IDEA**

TRACK 2 > **FROM IDEA TO INNOVATION**

TRACK 3 > **FROM INNOVATION TO MARKET**



11

Roundtable discussions



50

International speakers



Innovation pitches

AgeingFit puts the spot on the innovation that improves seniors' everyday lives and prevents age-related disorders.

DO YOU WANT TO PROMOTE YOUR INNOVATION?*

WHO CAN APPLY?



Start-ups
(less than 5 years old)



Long-term care organisations



Academic institutions

HOW DOES IT WORK?



APPLY



BE SELECTED



PITCH

ONCE SELECTED YOU WILL BENEFIT FROM:

- A dedicated meeting space in the heart of the exhibition area
- A five-minute pitch to present your project to potential partners and investors
- A speed-mentoring from healthy ageing experts to boost the development of your project

DO YOU WANT TO SUPPORT INNOVATION?

The Innovation pitches give the opportunity to **detect the most promising innovations** in order to foster partnerships and business development in the healthy ageing sector.

*Free for all AgeingFit registrants

Register now for

AgeingFit 2019

REGISTRATION FEES (EXCL. VAT)

	EARLY BIRD (Until 16 th Oct. 2018)	REGULAR FEE (From 17 th Oct. 2018 to 10 th Jan. 2019)	LATE REGISTRATION (From 11 th Jan. 2019)
Industry/ Service and health insurance provider/ Investor	€ 544	€ 680	€ 748
Start-up (less than 5 years old) / SME (less than 5 employees)	€ 328	€ 410	€ 451
Non-profit organisation/ Research institute/ Retirement or Nursing home/ Hospital/ Healthcare professional	€ 236	€ 295	€ 325

EXHIBITION FEES (EXCL. VAT)

Gain visibility by exhibiting on a fully equipped booth and hold your one-to-one meetings at your own stand:

6 m ² equipped booth	€ 1,850	(1 full pass)
9 m ² equipped booth	€ 3,000	(1 full pass + 1 visitor pass)
12 m ² equipped booth	€ 3,600	(2 full passes)
18 m ² equipped booth	€ 5,550	(2 full passes)

SPONSORSHIP PACKAGES (EXCL. VAT)

Sponsors get targeted visibility and exclusive benefits before, during and after the event.



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