

SAVE THE DATE



AgeingFit

Accelerating innovation for healthy ageing

8th EDITION

**THE EUROPEAN
EVENT
FOSTERING
INNOVATION
FOR
WELL-BEING IN
OLDER AGE**

**MARCH 11TH & 12TH,
2024
LILLE, FRANCE**

Organisers:



Institutional
partners:



With the
support of:



AGEINGFIT AT A GLANCE

AgeingFit is the first European event fostering **innovation** for **well-being in older age**, gathering all actors involved in the innovation cycle from research to market, along with the key players.

The objective is to **promote today's innovative products and services** and **identify tomorrow's market needs** for **healthy ageing**.

+650
DELEGATES



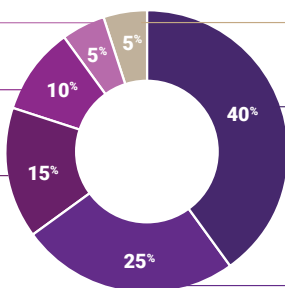
+27
COUNTRIES
REPRESENTED

WHO WILL YOU MEET?

HEALTH CARE
PAYERS

ASSOCIATIONS,
CLUSTERS AND
MEDIA

RESEARCH
INSTITUTIONS
AND ACADEMIA



INVESTORS

HEALTHY AGEING
COMPANIES
(medical devices,
assistive technologies,
ICT, nutrition...)

CARE HOMES,
HOSPITALS, HOME
CARE SERVICE
COMPANIES

1 EVENT, 4 ACTIVITIES



CONFERENCES



EXHIBITION



INNOVATION
PITCHES



ONE-ON-ONE
MEETINGS



ONE-ON-ONE MEETINGS

The partnering platform is the most efficient way to **identify and connect with potential business, research and financial partners.**

48 HOURS


TO **MEET** YOUR
FUTURE PROJECT **PARTNERS**,
OBTAIN FUNDING AND **ACCELERATE**
INNOVATION

1
IDENTIFY

INITIATE

2

3
MEET

DEVELOP

4

THEY TRUST US

INDUSTRIES AND SERVICE PROVIDERS

Behring Water | Bluelinea | Comarch Healthcare | Delabie
| DSM | Filien ADMR | FrieslandCampina Ingredients |
Fonterra Cooperative Group | Hewlett Packard Enterprise
| HMS VILGO | Intel Corporation | Intervox Legrand
| KPMG | McCain | Nutricia | Orange Healthcare
| Philips Research Europe | Roquette | Soladis |
Stanley Healthcare | Schneider Electric | Tunstall Vitaris...

HEALTH CARE PAYERS

Achmea | Aésio Mutuelle | AG2R LA MONDIALE | IRCM |
M comme Mutuelle | MACIF | Malakoff Humanis | MNH |
RGAX Europe | Swiss Re...

RETIREMENT AND CARE HOMES, HOSPITALS

CCAS de Nice | Federico II University & Hospital Italy
| Lille University Hospital | Nice University Hospital |
Groupe SOS Seniors | Hospital Clínic de Barcelona |
Korian Group | MARPA | NHS Dementia Village | ORPEA |
Ramsay Santé | Santély | TanteLouise | University Hospital
Olomouc | Village Landais Alzheimer | WCS Care...

ASSOCIATIONS AND CLUSTERS

AGE Platform Europe | Aging 2.0 | Autonom'Lab |
BioIndustry Park | BioPmed | CABHI | ECHAlliance
| European Ageing Network | Fondazione Korian |
France Innovation | Health Valley Netherlands | Longevity
International UK | Silver Alliance | Silver Valley | Soignons
Humain | The Gerontechnologist.com...

INVESTORS

Apollo Health Ventures | Bpifrance | Capricorn Venture
Partners | Colville Capital Partners | Fondation Crédit Mutuel |
LBO France | Mediterranean Towers Ventures |
Ship2B Ventures | Turenne Capital...

PUBLIC ORGANISATIONS

Airedale NHS Foundation Trust | The Canadian Embassy |
Innovate UK | The European Commission | European Centre for
Social Welfare Policy and Research | World Health Organization
| Scottish Development International | USA National Council on
Aging...

CONFERENCES

Steered by an international and prestigious committee, the AgeingFit conference programme is designed to address the main issues of the healthy ageing and care sectors: from **major financial and regulatory aspects** to the **latest innovations in health, nutrition and care**.



80 INTERNATIONAL SPEAKERS

TRACK 1 Developing innovations in the Silver Economy

TRACK 2 Preventing, diagnosing and treating age-related conditions

TRACK 3 Innovations in residential and home care

TRACK 4 Social and societal innovation for ageing well

STEERING COMMITTEE

INDUSTRY:

- **Benoît Bentouhami**, Founder, **e-Health conseils**
- **Ad van Berlo**, Manager R&D, **Smart Homes**
- **Filippo Cavallo**, CEO, **CoRobotics** | Professor in Medical Robotic, **Università degli Studi di Firenze**
- **Bruno Hamelin**, e-Health Mission Director, **Comarch Healthcare**
- **Éric Kihlstrom**, UK Ambassador, **Aging 2.0**
- **Laurent Levasseur**, CEO, **Bluelinea**
- **Lise Pape**, CEO, **Walk with Path**
- **Antonio Remartinez**, Strategic Consultant, **Health and Social sectors**
- **Najia Tamda**, Director, **Tecnia France**
- **Joris Wiersinga**, Founder & CEO, **SilverFit**

ACADEMIA:

- **Éric Boulanger**, Professor in Aging Biology and Geriatrics, **University of Lille**
- **François Puisieux**, Deputy Head of the Gerontology Unit, **CHU de Lille**
- **Jean-Jacques Tempardo**, Full Professor, **Aix-Marseille University** | Head of Chair, **Active Aging 2.0**

CARE ORGANISATIONS:

- **Frédéric Chaussade**, Head of Strategy, Medical Affairs and Innovation, **Santély**
- **Marie-Anne Fourier**, General Delegate of Clariane Foundation and Head of Medical Strategy and Healthcare Innovation, **Clariane**
- **Ed Russell**, Chief Executive, **WCS Care**
- **Susan Stiles**, Senior Director, Product Development and Strategy, **National Council on Aging**

CLUSTERS AND ASSOCIATIONS :

- **Mathieu Alapetite**, General Manager, **France Silver Éco**
- **Émilie Royère**, General Manager, **Eurobiomed**
- **Bradley Schurman**, CEO, **The SuperAge**
- **Étienne Vervaecke**, General Manager, **Eurasanté & Clubster Nutrition Health Longevity**
- **Diane Whitehouse**, Principal eHealth Policy Consultant, **EHTEL**

INVESTORS AND HEALTH INSURERS:

- **Yaël Benvenisti**, CEO, **Mediterranean Towers Ventures**
- **James Mayer**, Senior Manager, Investments & Venture Services, **Centre for Aging + Brain Health Innovation**

INNOVATION PITCHES

AgeingFit promotes innovations dedicated to **improving the daily life of the older adults** and **to preventing age-related disorders**.



WIN THE AWARD FOR

BEST HEALTHY AGEING PROJECT

as well as a full pass to attend AgeingFit 2025!

FOR THE SELECTED CANDIDATES

- **A 5-minute presentation** timeslot in front of a jury of experts and an international audience
- **Speed-mentoring from experts** to boost the development of their project
- **An enhanced visibility** among potential partners and investors
- **A presentation of their organisation** in the final programme and on the event website
- **The possibility to win** and be recognised as the best project in the sector

Selected candidates will have the opportunity to prepare for D-day by participating in a **warm-up session**, to help them improve their pitch thanks to the valuable coaching and feedback from AgeingFit's Steering Committee members.



APPLY

BEFORE NOVEMBER 30TH, 2023

BE SELECTED
BY A JURY OF EXPERTS

PITCH
DURING AGEINGFIT

JOIN AGEINGFIT 2024

REGISTRATION FEES

FULL PASS

Fees per person (excl. VAT)

	SUPER EARLY BIRD Until July 6 th , 2023 incl.	EARLY BIRD From July 7 th to Nov. 2 nd , 2023 incl.	REGULAR FEE From Nov. 3 rd to Feb. 1 st , 2024 incl.	LATE REGISTRATION From February 2 nd , 2024
Industry Service provider	€ 587	€ 626	€ 782	€ 860
Health system payer	€ 587	€ 626	€ 782	€ 860
Emerging company (≤ 5 years old) SME (≤ 5 employees)	€ 323	€ 345	€ 431	€ 474
Non-profit organisation Research institute	€ 232	€ 248	€ 310	€ 341
Retirement or Care home Hospital Healthcare professional	€ 62	€ 66	€ 83	€ 110
Distributor (single activity)	€ 43	€ 46	€ 58	€ 81
Investor	Contact us: Nora Toumi ntoumi@eurasante.com +33 (0)3 59 39 01 82			

VISITOR PASS

Fee per person (excl. VAT)

€ 200

The FULL PASS gives access to all the activities of the event: the partnering platform to pre-organise one-on-one meetings with the other participants; conferences; oral presentations of innovations; exhibition area. Each participant with a full pass has their own schedule of meetings.

The VISITOR PASS gives access to the conferences, the oral presentations of innovations, and the exhibition area.

EXHIBITION FEES

(excl. VAT)

	SUPER EARLY BIRD Until July 6 th , 2023 incl.	EARLY BIRD From July 7 th to Nov. 2 nd , 2023 incl.	REGULAR FEE From Nov. 3 rd to Feb. 1 st , 2024 incl.
4 m ² fitted stand (incl. 1 full pass)	€ 1,403	€ 1,485	€ 1,650
6 m ² fitted stand (incl. 1 full pass + 1 visitor pass)	€ 1,916	€ 2,030	€ 2,255
9 m ² fitted stand (incl. 1 full pass + 1 visitor pass)	€ 2,899	€ 3,069	€ 3,410
12 m ² fitted stand (incl. 1 full pass + 2 visitor passes)	€ 3,834	€ 4,059	€ 4,510
18 m ² fitted stand (incl. 2 full passes + 1 visitor pass)	€ 5,750	€ 6,089	€ 6,765

SPONSORSHIP OPPORTUNITIES

(excl. VAT)

Sponsors get targeted **visibility** and **exclusive benefits** before, during and after the event:

PLATINUM

SPONSOR

€ 25,000

GOLD

SPONSOR

€ 16,500

SILVER

SPONSOR

€ 12,000

BRONZE

SPONSOR

€ 7,000

Please contact us for customised sponsorship
and exhibition opportunities.

CONTACT

Nora TOUMI
ntoumi@eurasante.com
+33 (0)3 59 39 01 82

EVENT VENUE

LILLE GRAND PALAIS
1 Boulevard des Cités Unies
59777 Lille, France